

# Cavin Myers

Full-Stack Software Engineer | PHP | React | Technical Leadership

Cincinnati, Ohio • cavin.myers@gmail.com • 937-238-5252 • linkedin.com/in/cavinmyers • github.com/camyers

## PROFESSIONAL SUMMARY

---

Full-stack software engineer with 18+ years of experience building, modernizing, and leading PHP and React-based web applications, analytics systems, and eCommerce platforms. Proven track record delivering high-visibility initiatives for enterprise clients including Mailchimp/Intuit, earning recognition from VP and SVP-level stakeholders for technical depth, cross-functional leadership, and delivery excellence. Strong background in software architecture, OOP, MVC patterns, CI/CD, and scalable system design.

## CORE COMPETENCIES

---

**Technical Leadership:** Software Architecture • Mentorship • Stakeholder Alignment • Cross-Functional Delivery • SDLC Improvement

**Engineering:** PHP • Laravel • React • JavaScript • TypeScript • MySQL • REST APIs • HTML5/CSS3 • SCSS/SASS • jQuery • OOP • MVC • Git • PHPUnit • Bootstrap • CodeIgniter

**Cloud & Delivery:** Google Cloud Platform (GCP) • CI/CD • DevOps Practices • Google Tag Manager • Agile • Docker • Nginx • AI-Assisted Development (Claude, GitHub Copilot, ChatGPT, Cursor)

## PROFESSIONAL EXPERIENCE

---

### Tensure

#### Lead Software Engineer | February 2024 – Present

- Architected and led analytics platform modernization for a large-scale customer engagement system (Mailchimp/Intuit), improving reporting accuracy and delivery reliability across enterprise-scale frontend and backend infrastructure.
- Served as project lead engineer across 10+ concurrent initiatives, driving architectural decisions across React frontend, PHP backend, and cloud systems while enforcing OOP principles, MVC patterns, and code review standards to maintain delivery quality.
- Led backend implementation and frontend integration of a Bot Filter for email and SMS engagement metrics at Mailchimp/Intuit, improving data accuracy for 2.4M monthly active users across multiple Reporting & Analytics initiatives and earning public recognition from VP and SVP-level client stakeholders.
- Mentored 14+ engineers across onshore and offshore teams, hosting structured biweekly office hours across two time zones that streamlined onboarding, reduced blockers, and accelerated team delivery velocity.
- Led Dojo-to-React migrations across five core reporting surfaces (Email Report Overview, Marketing Dashboard, Click Map, Click Performance, and Recipient Activity Exports), modernizing frontend architecture and improving reporting consistency across the platform.
- Adopted AI-assisted development as the primary engineering workflow since February 2026, leveraging Claude, GitHub Copilot, ChatGPT, and Cursor to accelerate delivery, improve code quality, and reduce technical debt in alignment with contracting organization requirements.

#### Senior Software Engineer | August 2022 – February 2024

- Engineered a Universal Analytics-to-GA4 migration for Mailchimp/Intuit via a server-side Google Tag Manager integration built on GCP Cloud Run and Terraform, redesigning the GA4 event schema, standardizing all major events across marketing sites and the internal application, and implementing a catch-all pipeline to ensure full data continuity.
- Navigated GDPR, CCPA, and internal privacy compliance across a GA4 migration spanning 5+ repos (React, Gatsby, Netlify), coordinating PRs across 8-9 teams within the Mailchimp/Intuit monolith and marketing platforms while managing multiple deadline risks for millions of users.
- Produced technical architecture diagrams, data schema design, and GA4 documentation that Tensure selected as its internal case study for a Google Data Analytics partner certification bid.
- Served as a formal mentor to a Software Engineer who earned a promotion to Senior Software Engineer, providing hands-on technical guidance and engineering coaching that directly supported their career advancement.

### Legrand, North America

## **Software Engineering Manager | April 2022 – August 2022**

*(Transitioned to hands-on development role)*

- Proposed and implemented a Frontend/Backend team separation after identifying that backend Java engineers were absorbing frontend tickets without the necessary expertise, improving delivery quality and reducing cross-discipline bottlenecks.
- Took ownership of engineering management for a 12-person team during an organizational transition, reestablishing process structure and aligning roadmap priorities with Product, UX, and senior stakeholders.

## **Web Development Team Lead → Manager, Full Stack Engineering | July 2013 – April 2022**

- Managed full-stack engineering across three PHP/Laravel applications for CablesToGo.com (a HawkSearch Search Application, an internal data management tool, and a sales quoting tool), plus a PHP/Freemarker layer deployed via Jenkins to the SAP Web Channel platform.
- Provided hands-on technical leadership across architecture, development, and deployments using a Deployer-based build pipeline across DB, QA, and Production environments on DigitalOcean, with formal code review and merge approval processes.
- Maintained and upgraded three PHP/Laravel repositories through every major Laravel version release, performing required refactoring and dependency updates to keep all applications current, stable, and production-ready.
- Built ConnectXpress, a MySQL-driven PHP/Laravel product compatibility configurator helping customers and reseller partners identify the right cable by device type and length, extended to support C2G's partner reseller network.

## **Web Developer II / Web Developer I | November 2010 – July 2013**

- Built a custom PHP templating system with reusable header/footer components enabling global page updates across CablesToGo.com, supporting product education tools such as interactive connector guides.
- Integrated AJAX and JSON interfaces with backend SAP systems to power dynamic web experiences, bridging frontend HTML5/CSS3 development with enterprise backend data.
- Maintained legacy ASP Classic sites while proactively advocating for modernization, balancing business requirements with improved usability standards.

## **BGH Studios**

### **Lead Web Programmer | March 2008 – June 2010**

- Developed client websites and PHP/MySQL web applications as the sole developer, managing the full project lifecycle from requirements gathering through deployment and client support.
- Administered internal IT infrastructure including email setup, MySQL database maintenance, and system backups, serving as a one-person IT and web development department.

## **Promatch Solutions, LLC**

### **Graphic Designer | June 2006 – March 2008**

- Designed marketing collateral for Promatch ILS (an MLS platform for real estate professionals) while expanding into web development with Classic ASP, HTML, and CSS, laying the foundation for a full-time software development career.

## **EDUCATION**

---

### **Associate Degree — Graphic Design, Marketing, Web Development | 2004 – 2006**

The Modern College of Design

## **CERTIFICATIONS**

---

Platform Engineering Certified Practitioner • Platform Engineering Certified Professional