# Cavin Myers

Lead Frontend Software Engineer | React | TypeScript | Technical Leadership
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## Professional Summary

Lead frontend engineer with 18+ years of experience building and modernizing web applications. On the Mailchimp/Intuit reporting and analytics platform, led the migration of five core reporting surfaces from Dojo to React and TypeScript. Mentored 14+ engineers across onshore and offshore teams. Trained in graphic design, with full-stack experience in PHP.

## Core Competencies

**Frontend:** React, TypeScript, JavaScript, HTML5/CSS3, SCSS/Sass, Storybook, Design Systems, Accessibility (WCAG), Performance Optimization

**Testing & Tooling:** Jest, Playwright, Webpack, Vite, Rspack, Git, CI/CD, AI-Assisted Development as primary workflow since February 2026 (Claude, GitHub Copilot, ChatGPT, Cursor)

**Full-Stack & Cloud:** PHP, MVC/Laravel, MySQL, REST APIs, Google Cloud Platform (GCP), Docker, Google Tag Manager

**Technical Leadership:** Frontend Architecture, Mentorship, Code Review, Stakeholder Alignment, Cross-Functional Delivery, Agile

## Professional Experience

### Tensure

**Lead Software Engineer** | February 2024 to Present

- Modernized five core Mailchimp/Intuit reporting surfaces, including dashboards, click maps, and data exports, by leading their migration from the legacy Dojo framework to React and TypeScript.
- Reduced page size and load times on reporting surfaces by optimizing React rendering with memoization and introducing lazy loading.
- Wrote Jest unit tests and Playwright end-to-end tests for migrated reporting surfaces, keeping unit test coverage above the required 85%.
- Built reusable React components for a Storybook-based design system.
- Led frontend integration and backend implementation of a Bot Filter for email and SMS engagement metrics, improving data accuracy for 2.4M monthly active users and earning public recognition from VP and SVP-level client stakeholders.
- Led engineering on 10+ concurrent initiatives, making architectural decisions across the React frontend, PHP backend, and cloud systems and setting code review standards.
- Mentored 14+ engineers across onshore and offshore teams through biweekly office hours in two time zones, shortening onboarding and clearing blockers.

**Senior Software Engineer** | August 2022 to February 2024

- Delivered a Universal Analytics-to-GA4 migration for Mailchimp/Intuit across 5+ repos (React, Gatsby, Netlify), coordinating PRs across 8-9 teams while meeting GDPR, CCPA, and internal privacy requirements.
- Redesigned the GA4 event schema and standardized major events across marketing sites and the internal application through a server-side Google Tag Manager integration on GCP Cloud Run and Terraform.
- Produced architecture diagrams, data schema designs, and GA4 documentation that Tensure selected as its case study for a Google Data Analytics partner certification bid.
- Mentored a Software Engineer who earned promotion to Senior Software Engineer.

### Legrand, North America

**Software Engineering Manager** | April 2022 to August 2022

*(Transitioned to hands-on development role)*

- Proposed and implemented a Frontend/Backend team split after finding that backend Java engineers were taking frontend tickets without frontend expertise, reducing cross-discipline bottlenecks.
- Managed a 12-person engineering team through an organizational transition, aligning roadmap priorities with Product, UX, and senior stakeholders.

**Manager, Full Stack Engineering (promoted from Web Development Team Lead)** | July 2013 to April 2022

- Built ConnectXpress, a product compatibility configurator (PHP/Laravel, MySQL) that helps customers and reseller partners find the right cable by device type and length.
- Led full-stack engineering for three PHP/Laravel applications behind CablesToGo.com, including a HawkSearch search application and a sales quoting tool, with formal code review and a staged deployment pipeline.

**Web Developer II / Web Developer I** | November 2010 to July 2013

- Built reusable PHP template components and interactive product education tools for CablesToGo.com, connecting HTML5/CSS3 frontends to SAP data through AJAX and JSON interfaces.

### Earlier Experience

**BGH Studios, Lead Web Programmer** | March 2008 to June 2010. Sole developer for client websites and PHP/MySQL web applications, from requirements through deployment.

**Promatch Solutions, LLC, Graphic Designer** | June 2006 to March 2008. Designed marketing collateral for an MLS platform and moved into web development with HTML, CSS, and Classic ASP.

## Education

**Associate Degree, Graphic Design, Marketing, Web Development** | 2004 to 2006

The Modern College of Design

## Certifications

Platform Engineering Certified Practitioner, Platform Engineering Certified Professional